

PAWSITIVELY ENHANCING THE WELL-BEING OF PETS AND VETERINARY PROFESSIONALS!

SAVE A LIFE Parks









LIFE-SAVING, LIFE-ENHANCING TREATMENTS

SCHOLARSHIP GRANTS TO VETERINARY STUDENTS TO OFFSET EDUCATIONAL DEBT

BETTERMENT OF MENTAL HEALTH

BECOME A COMPASSION IN ACTION PAWRTNER









MISSION

WHAT IS OUR PAW PURPOSE?



Paisley Paws Charitable Veterinary Foundation's mission is to enhance the well-being of pets and veterinary professionals in need of life-saving, life-enhancing hardship support.

Paisley Paws three pillar approach strives to significantly reduce hardship euthanasia, veterinary student debt and suicide within the profession. All three Paisley Paws program areas are designed to help pets and people reach their full potential within the veterinary profession.





Funds cures for pets with positive prognoses through direct grants to our PAWrtner clinics.

Scholarship grants to senior-level veterinary students to offset educational debt.





Provides financial relief to veterinary professionals suffering from mental distress, where medical leave is necessary to enhance mental and emotional well-being to prevent suicide.

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Paisley Paws



LIFE-SAVING, LIFE-ENHANCING FUND

Paisley Paws Life-Saving, Life-Enhancing Fund provides financial support directly to PAWrtner clinics during times of medical crises for pet owners who are facing a hardship and unable to afford life-saving, life-enhancing veterinary care.

Together we are *Helping Vets, Help Pets*. Paisley Paws funds treatments that enhance the well-being of pets. A pet candidate would be one with a positive prognosis of returning to a good quality of life, enhancing the human-pet bond.

Paisley Paws does not provide funds directly to pet owners, only to PAWrtner Clinics. Paisley Paws minimum requirements for a PAWrtner Clinic to access Life-Saving, Life-Enhancing funds include:

- PAWrtner Clinic must have locally raised funds and have Paisley Paws funds available to request Life-Saving, Life-Enhancing Veterinary Care on behalf of their clients. All funds stay local to clinic!
- Paisley Paws matches all donations made directly to a clinic's Life-Saving, Life-Enhancing Fund by 20 percent, up to \$25,000.
- Client should pay a minimum of 10% of the total cost of veterinary care and no funds be intentionally used for euthanasia.
- PAWrtner Clinics may establish additional funding parameters that align with their clinic's standard procedures.

IT'S REPORTED THAT OVER 500,000 PETS ARE EUTHANIZED YEARLY SOLEY DUE TO UNEXPECTED HARDSHIPS. THE AVERAGE COST OF "FOREIGN BODY INGESTION", A COMMON PET EMERGENCY, IS OFTEN MORE THAN \$3,000.



LIFE-SAVING, **LIFE-ENHANCING**

PAWRTNER CLINICS



PAWrtner Clinics

Every PAW represents a Paisley Paws PAWrtner clinic that is Saving a Life, limiting the number of hardship euthanasias due to the pet owners inability to pay for Life-Saving, Life-Enhancing Veterinary Care.

Paisley Paws provides grants directly to PAWrtnered clinics to assist with treatment or specialty care for families that cannot afford the cost of Life-Saving Veterinary Care.

Every donation made to a PAWrtner Clinic remains at the local clinic and is matched 20% by Paisley Paws.

Lend a Paw and Save a Life Scan to Give





Saving Pets' Lives Across America

info@paisleypaws.org | www.paisleypaws.org





SCHOLARSHIP FUND

Becoming a veterinarian requires much more than just a love of animals. People tend to overlook that veterinarians are licensed doctors, and like all medical professionals, must complete a long and intense course of studies before they can be certified to practice.

Studying to become a veterinarian can be expensive, which is why *Paisley Paws* established a *Scholarship Fund* to assist veterinary students offset educational debt.

In addition, *Paisley Paws* connects our scholarship recipients with externships opportunities within our PAWrtner clinics, assisting them in reaching their full potential within the veterinary profession.

Paisley Paws Scholarships are intended for senior-level veterinary students in their Fall or Spring semester to help offset the cost of completing a veterinary education. *Paisley Paws* will award one \$2,500 scholarship in the Spring and one \$2,500 scholarship in the Fall of each year.

THE MEDIAN VETERINARIAN SALARY IS \$99,250; HOWEVER, THE AVERAGE VET SCHOOL DEBT IS \$200,000. SOME STUDENTS REPORT DEBT OVER \$400,000. SCHOLARSHIP GRANTS HELP OFFSET EDUCATIONAL DEBT.



BETTERMENT OF MENTAL HEALTH FUND

Paisley Paws recognizes that there is a mental health crisis, exacerbated by financial struggles, a poor work-life balance, compassion fatigue, depression and other factors within the veterinary profession that must be addressed. *Veterinarians have the highest suicide rate of all professions*—-3.5 times higher than the general public. These alarming statistics cannot be ignored.

Paisley Paws Betterment of Mental Health Fund provides up to \$5,000 of financial relief to veterinary professionals suffering from mental distress, who are experiencing a mental health crisis and where medical leave is necessary to enhance mental and emotional well-being to prevent suicide. Funds are paid directly to entity, not the individual.

Financial Crisis Support can be applied to living expenses, such as medical, mental health and emergency expenses, rent or mortgage payments, utilities, loan payments, etc. The support is to cover expenses that left unpaid could exacerbate a person's stress and thus prevent a person from getting proper care.

The purpose of the *Betterment of Mental Health Fund* is to *Save a Life and Enhance a Life* for individuals in the veterinary profession so that they may continue to practice at their full potential.

EVERY DAY, APPROXIMATELY 130 AMERICANS DIE BY SUICIDE, RESULTING IN THE 10TH LEADING CAUSE OF DEATH IN THE UNITED STATES. THAT'S ONE DEATH BY SUICIDE EVERY 11 MINUTES. ONE IN SIX VETERINARIANS HAVE CONTEMPLATED SUICIDE.





WAYS TO LEND

BECOME A COMPASSION IN ACTION PAWRTNER HELP US PAWSITIVELY IMPACT THE VETERINARY PROFESSION,

ENHANCING THE WELL-BEING OF PETS AND VETERINARY PROFESSIONALS!

\$100,000

Choice to co-brand Paisley Paws Three Pillar materials with company logo and brand messaging

Recognition on the Paisley Paws website (company logo w/link and highlight on PAWrtners page)

Full page ad in our PAWrtnered Hospitals electronic newsletter (8,000 distribution)

Paisley Paws
Facebook recognition
with three company
sponsored spotlights

Prominently displayed in the Paisley Paws Annual Report

\$50,000

Choice to co-brand Two Paisley Paws Pillars select materials with company logo

Recognition on the Paisley Paws website (company logo w/link and highlight on PAWrtners page)

1/2 page ad in the PAWrtnered Hospitals electronic newsletter (8,000 distribution)

Paisley Paws
Facebook recognition
with two company
sponsored spotlights

Prominently displayed in the Paisley Paws Annual Report

\$25,000

Choice to co-brand One Paisley Paws Pillar select materials with company logo

Recognition on the Paisley Paws website (company logo w/link)

1/4 page ad in the PAWrtnered Hospitals electronic newsletter (8,000 distribution)

Paisley Paws
Facebook recognition
with one company
sponsored spotlight

Included in the Paisley Paws Annual Report

\$10,000

Recognition on the Paisley Paws Website (company logo and/or individual name)

Name mention in the PAWrtnered Hospitals electronic newsletter (8,000 distribution)

> Social media Thank You on Facebook

Included in the Paisley Paws Annual Report

CHAMILE VETERINARY FOUND





\$5,000

Recognition on the Paisley Paws Website

Social media Thank You on Facebook

> Included in the Paisley Paws Annual Report

\$1,000

Included in the Paisley Paws Annual Report

FOR MORE INFORMATION CONTACT ANDREA MCKOWN | 417-894-9932

| INFO@PAISLEYPAWS.ORG

PAISLEYPAWS.ORG

All donations made to Paisley Paws Charitable Veterinary Foundation are tax deductible

Consider Becoming a Paisley Paws COMPASSION IN ACTION PAWRTNER





Pawsitively Enhancing the Well-Being of Pets and Veterinary Professionals! PAISELY PAWS P.O. BOX 380 KEARNEY, MO 64060

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